

MATTHEW OVERSTREET

Assistant Professor
Wenzhou-Kean University (China)
mwover@gmail.com | mwover.com

SUMMARY PhD in rhetoric & composition; 5-years experience post-PhD

INTERESTS Writing, Writing Technologies, Cognition, Multimodality

WORK EXPERIENCE (Post-PhD)

WENZHOU-KEAN UNIVERSITY Wenzhou, China
Assistant Professor, August 2023 – Present

KHALIFA UNIVERSITY Abu Dhabi, UAE
Assistant Professor, August 2019 – May 2023

- Instructed Arab undergraduates in technical and scientific writing
- Designed and taught elective courses in technical communication and multimodal composition
- Helped redesign first-year writing curriculum
- Helped design and coordinate a minor in digital media composition
- Received and managed a major research grant (\$100k+)

NEW ECONOMIC SCHOOL Moscow, Russia
Assistant Professor, August 2017 – May 2019

- Instructed elite Russian economics students (BA and MA) in academic and professional writing
- Designed and taught writing-focused liberal arts courses
- Helped direct writing center
- For full administrative and service experience, see page 6

EDUCATION

UNIVERSITY OF PITTSBURGH Pittsburgh, Pennsylvania
Doctor of Philosophy (PhD) – 2018

- Dissertation: *Writing the Fragments: William James & Composition in an Age of (Dis)Connection* | Advisor: David Bartholomae

UNIVERSITY OF ILLINOIS AT CHICAGO Chicago, Illinois
Masters of English Studies (MA) – May 2012

UNIVERSITY OF KANSAS SCHOOL OF LAW Lawrence, Kansas
Juris Doctor (JD) – May 2005

UNIVERSITY OF KANSAS Lawrence, Kansas
Bachelor's (BGS), Political Science – May 2002

CURRENT PROJECTS

More Effective Coupling: The Development of Second Language Writing Strategies in Digital Environments, w/ Silvia Vaccino-Salvadore & Diana Akhmedjanova, *The Journal of Second Language Writing* (under review)

Liberalism in Rhetoric and Composition: An Ideological History and (Re)Definition, *Composition Studies* (under review)

JOURNAL PUBLICATIONS

The “Multimodal Spiral:” Rethinking the Communication Curriculum at an EMI Institution, w/ Curtis Carbonell & Diana Akhmedjanova, *The Journal of Technical Writing and Communication* (2023)

Brain-bound vs. Extended: Contrasting Approaches to Second Language Research Writing in Digital Environments, w/ Diana Akhmedjanova & Silvia Vaccino-Salvadore, *The Journal of Second Language Writing* (2023)

Writing As Extended Mind: Recentering Cognition, Rethinking Tool Use, *Computers & Composition*, Vol. 63 (2022)

Networked Reading: How Digital Experts Use Their Tools, *College English*, 83.5 (2021)

Writing at the Interface: A Research and Teaching Program for Everyday Digital Media Literacy, *Literacy in Composition Studies*, 8.1 (2020)

First-Year Writing as the Critical Thinking Course: An Interactionist Approach, *Double Helix: A Journal of Critical Thinking and Writing*, Vol. 7 (2019)

Response to Casey Boyle’s “Writing and Rhetoric and/as Posthuman Practice,” *College English*, 79.6 (2017)

Speaking (of) The University: Kant and the Adjunct Labor Crisis, *CEA Critic*, the Journal of the College English Association, 77.3 (2015)

BOOK CHAPTERS

Generative Combination: A Guiding Principle for the Future of Composition, *Hopes and Anxieties for [the Futures of] Rhetoric and Composition*, Eds Jennifer Juskiewicz & Rachel McCabe. Utah State UP (forthcoming 2023)

Critical Thinking, Writing & Language Learning: A Report from Northwest China, *English Across the Curriculum: Voices From Around the World*. Eds. Bruce Morrison, et. al. The WAC Clearinghouse (2021)

Feeding The Troll: Online Hate Speech as Communal Act, *The Proceedings of the Annual Computers and Writing Conference: Volume 1, 2016-2017*. Eds. Cheryl Ball, et. al. The WAC Clearinghouse (2018)

Text, Theory & Things: Toward a Pedagogy of Vital Being, *Theory Lessons: Putting Theory into Practice in the Contemporary Classroom*. Ed. Becky McLaughlin. Cambridge Scholars Publishing (2017)

Principled/Digital: Composition's 'Ethics of Attunement' and the Writing MOOC, *Writing & Composing in the Age of MOOCs*. Eds. Elizabeth Monske & Kristine Blair. IGI Global (2016)

BOOK REVIEWS

Review of *Yoga Minds, Writing Bodies: Contemplative Writing Pedagogy*, by Christy Wenger, for *The Journal of the Assembly for Expanded Perspectives on Learning* (2022)

Review of *Translingual Practice: Global Englishes and Cosmopolitan Relations*, by Suresh Canagarajah, for *Enculturation* (2016)

DIGITAL MEDIA PROJECTS

Ambient Propaganda: A Study in Chinese Rhetorical Ecology. *Rhetorics Change/Rhetoric's Change*. Eds. Jenny Rice, Chelsea Graham & Eric Detweiler. Parlor Press (2018)

PUBLIC SCHOLARSHIP

What Can Expert Digital Readers Teach Us About Reading Pedagogy?, invited blog post on *ncte.org/blog*, the official site of the National Council of Teachers of English (2022)

SCHOLARLY PRESENTATIONS (Selected)

Taking the Low Road: A REctified Approach to Teaching for Transfer, Conference on College Composition and Communication (CCCC), Chicago, IL (Feb 2023)

Extending Minds: A Longitudinal Study of L2 Writers at an EMI Institution, SIG 12 Biennial Writing Conference, Umeå, Sweden (June 2022)

Translanguaging Research Practices of Multilingual Emirati Students, w/ Diana Akhmedjanova & Silvia Vaccino-Salvadore, TESOL Arabia, Dubai, UAE (March 2022)

Writing as Extended Mind: Recentering Cognition, Rematerializing Process, CCCC, Chicago, IL (March 2022) (accepted, session cancelled)

Remediation as Revision: Composition Beyond the Text / Multimodal Binary, CCCC, Spokane, WA (April 2021) (accepted, session cancelled).

Making Students *Really* Think: Freewriting Task Design and Content Learning, International Writing Across the Curriculum (IWAC) Conference, Ft. Collins, CO (June 2020) (accepted, conference cancelled)

Teach Critical Thinking as (an Intersubjective, Metacognitive, Context-Dependent) Process, CCCC, Milwaukee, WI (March 2020) (accepted, conference cancelled)

Teaching the Fragments: English Education, Democracy and Digital Media, Modern Language Association (MLA) Annual Convention, New York, NY (Jan 2018)

Writing Instruction in US English Departments: Some Basic Principles. 4th Annual MISIS ESL/ESP Conference, Moscow, Russia (Nov 2017)

Mind-Body-Self-Object-Other: Composition's Ethics of Attunement, CCCC, Portland, OR (April 2017)

William James and the Teaching of Writing, NeMLA, Baltimore, MD (March 2017)

Ambient Propaganda: Attunement, Affect and the Chinese Dream, Rhetoric Society of America (RSA) Biennial Conference, Atlanta, GA (May 2016)

Sensation, Ethics & Writing the Other, CCCC, Houston, TX (April 2016)

Paper vs. Screen: Evolving Reading Practices & Composition Pedagogy, New York College English Association (NYCEA) Conference, Hamburg, NY (Oct 2015)

Speaking (of) The University: Kant and the Adjunct Labor Crisis. College English Association (CEA) Conference, Indianapolis, IN (March 2015)

WORK EXPERIENCE (Pre-PhD)

UNIVERSITY OF PITTSBURGH

Pittsburgh, Pennsylvania

Graduate Instructor, August 2013 – January 2018

- Courses taught:
 - Seminar in Composition (first-year writing course)
 - Workshop in Composition (basic writing course for ESL students)
 - Written Professional Communication
 - Writing for Digital Media
- For service activities, see below

PRINCE MOHAMMAD BIN FAHD UNIVERSITY

Al Khobar, Saudi Arabia

Instructor, August 2012 – May 2013

- Instructed Arab college students in oral and written English
- Trained faculty and staff in multimodal composition and pedagogy

AL-IMAM MOHAMMAD IBN SAUD ISLAMIC UNIVERSITY

Riyadh, Saudi Arabia

Lecturer & Program Coordinator, August 2010 – May 2011

- Instructed Arab college students in English composition
- Coordinated an English program of 180 students and 8 teachers

CHINA AGRICULTURAL UNIVERSITY

Beijing, China

Lecturer, September 2009 – July 2010

- Instructed Chinese college students in oral and written English
- Taught academic writing and TOFEL / IELTS prep

SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

Shanghai, China

Lecturer, September 2008 – July 2009

- Instructed Chinese college students in English, business and law
- Taught legal English and business English (ESP)

FULCHER & BROOKS, LLC

Kansas City, Missouri

Attorney, May 2005 – June 2008

- Attorney at mid-sized, urban law firm
- Conducted bench trials and acted as co-counsel in multiple jury trials

KANSAS LEGISLATURE

Topeka, Kansas

Legislative Intern, January - May 2004

- Researched legal, social and economic topics for Rep. David McKinney

WORK EXPERIENCE (Specifics)

Administrative

COURSE COORDINATOR, English 102, Khalifa University, 2021-2023

- Manage first-year writing course with over 20 sections per semester
- Conduct teacher training; monitor student attainment of learning outcomes; act as liaison between teachers and administrators

WRITING CENTER DIRECTOR (ACTING), New Economic School, 2018-2019

- Managed writing center with over 700 consultations annually
- Operated scheduling and budget system; conducted writing workshops for students and faculty; trained writing center tutors

ESL PROGRAM COORDINATOR, Al-Imam Mohammad University, 2010-2011

- Managed ESL program for the engineering department of a large university
- Scheduled classes and set teaching assignments; evaluated teacher and student performance; acted as liaison between teachers and administrators

COORDINATOR, University of Pittsburgh Rhet-Comp Reading Group, 2016-2017

- Scheduled, promoted and selected the readings for a bi-monthly reading group composed of Pitt faculty and graduate students

VICE PRESIDENT, Pitt Chapter of the Rhetoric Society of America, 2015-2016

- Arranged funding and logistics for workshop and presentation by Prof. Debra Hawhee of Penn State University

Curriculum Design

CHAIR, Program Improvement Committee, Khalifa English Dept, 2020-2022

- Helped design and coordinate a newly created minor in digital media composition
- Created and piloted syllabi and assignment sequences for courses involving multimodal, visual and technical communication
- Worked to create a minor-wide rubric of desired learning outcomes

MEMBER, Steering Committee, Khalifa English Dept, 2019-2020

- Assisted in the redesign of the university's two first-year writing courses
- Created and piloted model syllabi and assignment sequences
- Helped introduce faculty to the new curriculum

MEMBER, Composition Curriculum Committee, Pitt English Dept, 2013 & 2014

- Assisted in setting and evaluating the curriculum for Pitt's writing program

Teacher Training

CO-ORGANIZER & GROUP LEADER, Higher School of Economics Summer Writing Retreat (Moscow, Russia), August 2018

- Worked with Russian university faculty in small-group setting to promote productive academic writing practices

ORGANIZER & INSTRUCTOR, “Writing Instruction in the American University: An Interactive Teaching Workshop,” Lanzhou University (Lanzhou, China), May-June 2018

- Designed & led intensive three week (18 hour) course for university faculty on best practices in ESL writing instruction

INSTRUCTOR, “Teaching Multimodal Composition,” National University of Science & Technology (Moscow, Russia), Nov 2017

- Conducted workshop on the use of digital media tools in the writing classroom

ORGANIZER & RESPONDENT, “International Students Tell Their Stories,” University of Pittsburgh, Jan 2016

- Organized event in which international students shared their English-learning experiences with faculty

Assessment

MEMBER, University of Pittsburgh English Department, Writing Program Assessment Committee, 2015, 2016 & 2017

- Participated in three broad assessments of student writer performance
- Read and discussed dozens of student essays in multiple day-long sessions

Editorial

ASSOCIATE EDITOR, WAC Clearinghouse / University Press of Colorado, *International Exchanges on the Study of Writing* (book series), 2018-2021

- Helped identify contributors & subject matter for an international book series published by an open-access scholarly press
- Promoted the series through social media & work at international conferences

ASSISTANT EDITOR, *Best of the Independent Journals in Rhetoric & Composition 2014*, Parlor Press, 2013-2014

DISCIPLINARY SERVICE

REVIEWER (articles)

- *Written Communication* (June 2023)
- *Computers & Composition* (April 2023)
- *Intercultural Education* (Jan 2021)
- *Double Helix: A Journal of Critical Thinking and Writing* (April 2021)

REVIEWER (books)

- *Essays Only You Can Write*, for Broadview Press (Sept 2022)

SERIES REVIEWER, WAC Clearinghouse / University Press of Colorado, *International Exchanges on the Study of Writing* (book series) (2021 – Present)

REVIEWER, *College Composition & Communication Conference* (2020, 2021, 2022)

ORGANIZER & CHAIR, “Teaching the Fragments: English Education, Democracy and Digital Media,” a roundtable at MLA, New York, NY (Jan 2018)

- Organized & chaired an 8-person roundtable under the auspices of the College English Association (CEA)
- Arranged for a response by noted critical pedagogue Ira Shor

ORGANIZER, “Experience and Education: Pragmatism in the English Studies Classroom,” a panel at NeMLA, Baltimore, MD (March 2017)

INVITED LECTURES

How to Use ChatGPT in Language Classes, Universitas Airlangga, Faculty of Humanities, Surabaya, Indonesia (May 2023)

AI Tools in the Writing Class, National Taiwan University of Science and Technology, English Language Center, Taipei, Taiwan (March 2023)

The Interactionist Approach to Critical Thinking: Implications for Science Education, Khalifa University, Earth Sciences Dept, Abu Dhabi (Feb 2020)

Embracing the Excess: William James and a New Materialist Ethics For Rhetoric and Composition, Lanzhou University, Modern Languages Dept, Lanzhou, China (June 2019)

Mapping the Scholarly Conversation: Templates of Academic Argument, Higher School of Economics, Moscow, Russia (Dec 2018)

Political Rhetoric in China Under Xi Jinping, Pittsburgh Chinese-American Committee, Annual Scholarship Dinner (Oct 2014)

GRANTS / AWARDS

INTERNAL START-UP GRANT, Khalifa University, 2020-2022

- Awarded internal research funding in excess of \$100k to conduct large empirical study of student writing and digital literacy practices
- Hired and managed post-doc researcher and undergraduate research assistant
- Collected over 80 hours of video data and 60 hours of interview data
- Produced multiple “Q1” publications

CHINESE NATIONALITY ROOM SCHOLARSHIP, University of Pittsburgh, 2014

- Awarded \$4000 scholarship for international research
- Completed research project on Chinese political rhetoric

PITT ENGLISH R&D FUNDING, University of Pittsburgh, 2013-2018

- Awarded over \$5000 in competitive departmental grants for travel and research expenses

REFERENCES

Mark Dressman, Emeritus Professor, University of Illinois / Former Chair, Khalifa University English Department (mdressma@illinois.edu)

Curtis Carbonell, Associate Professor, Ex-Khalifa University / Former Acting Chair, Khalifa University English Department (curt.carb@gmail.com)

Silvia Vaccino-Salvadore, Assistant Professor, American University of Sharjah (silviavaccino@gmail.com)